

# Beacon Wireless ZOOM! - Changing the way fleets communicate



Fleet Management Solution  
with



**Introducing the ZOOM!: fully integrated tracking,  
navigation and communication from the leaders in fleet  
management**



**Connect** fleets and dispatch

Beacon Wireless and Garmin's integrated solution lets you stay in touch with your most valuable assets anytime - anywhere



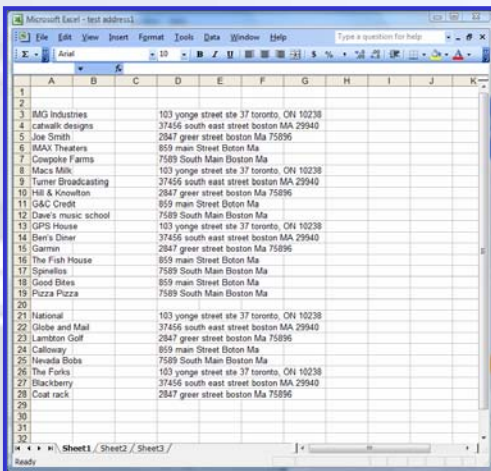
No longer required

Communicate two-way



# ZOOM! Features Award-Winning Garmin navigation and turn by turn directions

Send a single address  
or a complete list



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Navigate interactively

Directly to  
the in-car navigation



From any PC  
Plan your fleets daily route and make  
changes as needed - interactively

**A company's fleet is one its largest investments.  
Control and manage this like any other asset investment**



**Control** and manage resources

**With Beacon's ZOOM! & Garmin onboard, all fleets (no matter what size) have the ability to:**

- 1. Connect**
- 2. Communicate**
- 3. Navigate**
- 4. Control**

## How does ZOOM! work? Simple.

### Connect:



- A single cable connects the Garmin GPS unit directly to the ZOOM! control unit
- The ZOOM! connects the driver with dispatch via mobile communications network
- Secure website allows dispatch to monitor vehicles on Internet from any PC, no special software needed

**Stay in touch.**

**Communicate:**

- Garmin GPS unit is the messaging screen
- Two-way communication with dispatch for driver accuracy and security
- Instant re-routing with “new destination” message prompts
- Accurate estimated times of arrival
- Special order instructions

**Know where you are going.**

**Navigate:**

- Detailed Navteq™ color turn-by-turn street mapping comes preloaded
- 2D or 3D views and easy-to-read graphics
- Automatic routing
- Turn-by-turn directions
- Quick route recalculation
- Entire next day itinerary/route sent directly to vehicle from any PC

## Stay in control.

### Control and manage:

- Know where your vehicles are 24/7
- Ensure higher productivity – reach more customers, deliveries; minimize driver downtime and overtime costs
- Monitor vehicle speeds to encourage responsible driving
- Prevent loss due to theft, abuse or unauthorized use
- Downloadable custom reports for analyzing vehicle performance and maintenance scheduling

Manage one of your largest asset – your Fleet *with Peace of Mind*

## What can ZOOM! do for you?

- Dispatch and fleets **work together**
- **Lower** fuel costs
- **Improve** response and customer service
- **Save** time and money
- **Maximize** efficiency
- **Optimize** resources
- **Improve** risk management
- *Lower costs = higher profits*

## Makes good business sense

### Overview:

- Real time tracking, positioning, alarm information, and sensor data
- Immediate notification of events by email, voice call, fax, text message
- High quality interactive mapping
- Simple, user friendly, web based interface
- Pinpoint a specific vehicle or view the whole fleet
- Bread crumb' trail and complete message history
- Ability to send entire daily route directly to vehicle and displayed on the GPS
- Ability to send modifications to route all from the host office location
- Geofencing (Macro – daily travel area and Micro – assure vehicle security when vehicle is not in service)
- Lowered vehicle operating costs (range of 12 – 17% costs savings annually) efficient utilization and travel through GPS guided routing.

**GPRS technology for maximum performance and minimum cost**

# No two fleets are the same – so why should your GPS?

## Supported Products



**StreetPilot 7000 Series – Large display – Full Feature**



**StreetPilot 2720 – Full Feature Navigation, TTS**



**StreetPilot 2820 – Full Feature Navigation, TTS plus Bluetooth**



**StreetPilot C500 Series – Compact GPS – Feature rich from Traffic to MP3 to Bluetooth**

**StreetPilot C340 Series – Economical compact GPS, TTS and voice guidance**



**Nuvi 600 Series – Personal traveler – hands free calling, traffic, FM transmitter**

**Nuvi 300 Series – Feature driven – pocket-sized Travel Assistant**



**Nuvi 700 Series – Full featured cutting edge technology**

**Zumo 300 & 500 Series – Rough and rugged – waterproof for the harshest environment**

