

Beacon Wireless Announces Key Senior Role Position

Toronto, Canada, March 24, 2007 --(PR.com)-- Beacon Wireless Solutions is pleased to announce the appointment of Dan Obergfell as Vice President of Sales for North America. Dan's responsibilities will include all ongoing sales operations as well as leading new initiatives to address the growing market.

Dan joins Beacon Wireless from Magellan where he was Director of National Sales.

"Dan's strong background and experience in the GPS industry and in-depth knowledge of the market is a great asset to Beacon as we continue to grow at a record pace," says David Lash, president of Beacon Wireless. "Dan's proven track record and leadership abilities positions us well to grow our existing customer base and expand our sales team to keep pace with the demand that has been generated by our unique partnership with Garmin."

Beacon's accelerated growth is in part being driven by the recent release of the Enterprise Fleet Management System which fully integrates FleetMaster GPS fleet tracking with Garmin's award winning in-car navigation systems. This integration is revolutionizing the relationship between head office dispatch and drivers.

The key features of the Enterprise Fleet Management System include:

- Automatic routing and directions sent directly to the vehicle from dispatch with Estimated Time of Arrival, and job status information
- Garmin's 3D mapping, turn by turn voice instructions, route re-calculation and estimated time of arrival
- Remote monitoring and control, tracking, alarms and speed reporting real-time positioning
- Full Two-way text messaging with drivers
- Alarm capabilities including a panic button, intrusion alarms and stolen vehicle recovery
- Flexible GSM/GPRS communication platform
- Easy-to-use web interface for instant access to all fleet data from anywhere
- Easy installation

About Beacon Wireless Solutions Inc.:

Beacon Wireless Solutions Inc. develops and manufactures GPS Fleet Tracking and Management Systems along with a wide range of telemetry products for in-vehicle connectivity and remote monitoring. Beacon provides turnkey solutions backed by a proprietary Wireless-to-Web Notification and Response System. Core business activities include the FleetMaster products for automotive fleet tracking; and the HarborMaster family of products designed for commercial and recreational boating markets to monitor crucial systems and engine diagnostics. Beacon Wireless Solutions holds patents in the

telematics and marine fields. Located in Toronto, Beacon Wireless Solutions Inc. operates in the US, Canada, U.K. and Europe.

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